

School Match 4U College Profile-2019



School Match 4U is a full-service educational consulting company. It was founded in 2010 and incorporated in 2011.

***Your attitude, not your aptitude,
will determine your altitude!***

Zig Ziglar

M I S S I O N

Our mission is to positively influence the life of each child by finding a great “school match,” and assisting each family in getting their child enrolled in that match school.

L O C A T I O N

Fairburn, Georgia, (19 minutes south of the Atlanta airport) is our main location, but more than 90 percent of the meetings are done via Zoom video. The other 10 percent are done in the home office of Mark Stucker in Fairburn, GA.



M E E T

M A R K S T U C K E R

Founder, Owner, and Primary College Coach



M E E T

M A R G A R I T A M A R T I N E Z

Editor

W H O I S O N T H E T E A M ?

Mark Stucker: Founder, Owner, and Primary College Coach. Mark is in his 20th year doing college admissions, boarding school admissions, and college counseling and college placement. He has worked with boarding school students, private day students, charter school students, and public school students. He also serves as the Director of College Counseling for Alumni at the KIPP Schools in Atlanta, Georgia.

Mark is also the author of the 691-page college admissions reference book, *171 Answers to the Most-Asked College Admissions Questions*, and the cohost of the weekly college admissions podcast, “Your College-Bound Kid.”

Margarita Martinez: Former English and history teacher for 15 years. Margarita exclusively works with authors helping them edit their books. She also helps college students with their college essays. Mark reads the essays and recommends the content edits and Margarita recommends the grammar, syntax, punctuation, and spelling edits.

Student Information

School Match 4U, Inc. partners with Revolution Prep, Applerouth, and Math SP to help students get the test scores they need. Some families already have their own test prep tutor, but Revolution Prep and Applerouth extend special pricing for School Match 4U clients.

Number of college students worked with in 2019: 23

Note: I also placed another 40 students at KIPP in college this year but those placements are not included in this profile.

College visits this year: 37

Colleges visited in career: Over 250

Residency by state of 23 placements

Delaware (1)

Florida (1)

Georgia (10)

Illinois (3)

New York (5)

North Carolina (1)

Louisiana (1)

Pennsylvania (1)

Note: This varies tremendously from year to year. With the 2020 class, I am working with seven students from Pennsylvania.

SCHOOL MATCH 4U PLANS SELECTED

Gold (8)

Silver (5)

Bronze (4)

Single Sessions (4)

Pro Bono (2)

TEST SCORES

10 ACT

13 SAT

ACT Score Breakdown

Under 23 (0)

23-26 (4)

27-29 (2)

30-33 (1)

34-36 (3)

SAT Breakdown

900-990 (2)

1000-1090 (1)

1100-1190 (1)

1200-1290 (1)

1300-1390 (1)

1400-1490 (6)

1500-1590 (1)

SCHOOL TYPE

Private Colleges (15) Public Colleges (8)

COLLEGE ACCEPTANCES

- | | | | |
|-----------------------|------------------------------|--------------------------------|----------------------|
| 1. American (2) | 23. Florida State (2) | 45. North Carolina State (3) | 67. USC |
| 2. Arcadia | 24. Fordham (2) | 46. Northeastern (2) | 68. Vanderbilt (3) |
| 3. Augusta | 25. Georgia Southern | 47. Oberlin (2) | 69. Villanova |
| 4. Babson | 26. Georgia Tech | 48. Occidental | 70. West Chester |
| 5. Barry | 27. Georgetown | 49. Pomona | 71. West Georgia |
| 6. Baylor | 28. George Washington (3) | 50. Providence | 72. Xavier of LA |
| 7. Boston U (3) | 29. Georgia State (2) | 51. Skidmore | 73. Wake Forest (2) |
| 8. Carnegie Mellon | 30. Gonzaga | 52. Southern Methodist (SMU) | 74. Wash U-St. Louis |
| 9. Case Western | 31. Hampton | 53. Spelman (2) | 75. Yale |
| 10. Claflin | 32. High Point | 54. Stanford | |
| 11. Clark Atlanta (2) | 33. Howard (4) | 55. Temple (2) | |
| 12. Clayton State | 34. Hunter College | 56. The New School | |
| 13. Davidson | 35. Immaculata University | 57. Tuskegee (2) | |
| 14. DePaul | 36. John Hopkins | 58. University of Alabama | |
| 15. Drexel (3) | 37. Kennesaw State | 59. University of Delaware | |
| 16. Duke | 38. Louisiana State (LSU) | 60. University of Denver | |
| 17. Emerson | 39. Loyola-Chicago | 61. University of Georgia (4) | |
| 18. Emory (4) | 40. McGill (Canada) | 62. University of Miami (6) | |
| 19. FIDM | 41. Mercer (4) | 63. UNC-Chapel Hill (2) | |
| 20. FISK | 42. Meredith | 64. University of Richmond (4) | |
| 21. Florida A & M (3) | 43. Middle Tennessee (2) | 65. University of Texas | |
| 22. FIT (2) | 44. North Carolina A & T (4) | 66. University of Washington | |

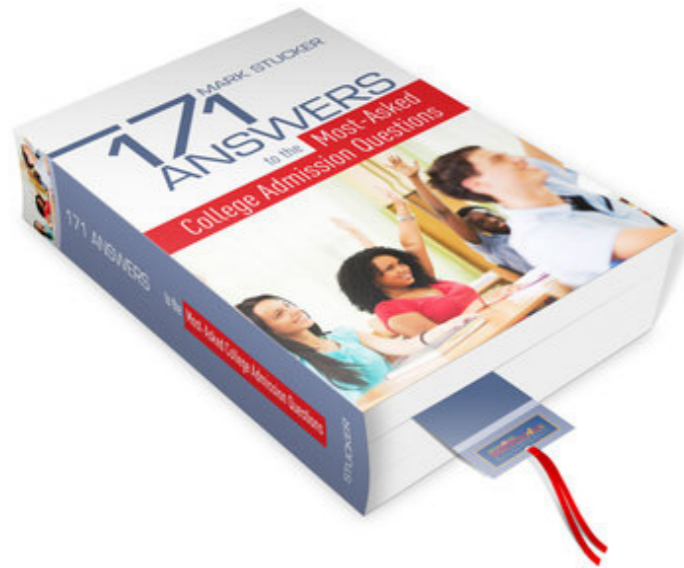


Note: Acceptances are the best barometer of a student's options. Some of the most selective colleges give no merit-based aid, so students often choose to attend the less selective college that gives them the better financial aid package

Colleges Selected

1. Barry University
(Generous scholarship)
2. Boston University
3. Carnegie Mellon
4. Davidson College
(Presidential scholarship)
5. Drexel University
6. Fisk University
(Full-tuition scholarship)
7. Georgia State University
(HOPE scholarship)
8. Howard University
(Merit scholarship)
9. Immaculata University
(Track scholarship)
10. John Hopkins University
11. North Carolina A & T
(Merit scholarship)
12. Northeastern University
13. Pomona College
14. Tuskegee University
(Full-tuition scholarship)
15. University of Delaware
(Full-tuition grant)
16. University of Georgia (3)
(1 Zell Miller and 2 HOPE scholarships)
17. University of Miami
(Singer full-tuition scholarship)
18. Wake Forest University
(Stamps Scholarship — Full Cost of Attendance)
19. Washington University in St. Louis
(QuestBridge scholar)
20. West Georgia University
(HOPE Scholarship)
21. Yale University





A D D I T I O N A L R E S O U R C E S

171 Answers to the Most-Asked College Admissions Questions Book

You can purchase the paperback version or the Kindle copy of *171 Answers* at [Amazon.com](https://www.amazon.com). All of the proceeds will go to support the Atlanta Mission. The Atlanta Mission serves over 1,000 homeless people every day. You can also purchase the book at [171answers.com](https://www.171answers.com). Bulk purchase rates are available through [171answers.com](https://www.171answers.com).

Your College-Bound Kid Podcast

Over 100 hours of free college admissions advice available at [yourcollegeboundkid.com](https://www.yourcollegeboundkid.com). You can also listen to the podcast on every major podcast app including Apple Podcast, iTunes, Spotify, Google Play, Stitcher, and dozens more.

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